

ABSTRACT OF THE DISCLOSURE

A lane marker mask includes a visible surface configured to match the road surface where the mask will be used. The visible surface may be created by photographing the road surface immediately adjacent the eventual location of the 5 mask and printing the photograph onto the visible surface of the masking material. An adhesive is disposed on the bottom of the masking material and a protective top coating is disposed over the printed image to protect the image during use. In another embodiment of the invention, a series of road surface images are provided in a printed or electronic catalog. The user selects the image to be used on the 10 visible surface of the mask by comparing the target road surface to the images presented in the catalog. Masks made in accordance with this invention are less distracting to motorists because they blend into the surrounding road surfaces.